screenshot-www.linkedin.com-2019.09.15-01_25_25
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Connect More...

Madison Maners Schmidt · 3rd

Utah State University

USU Alumni

Logan, Utah · 500+ connections · Contact info

About

Taking a leap of faith and a gap year to welcome a new baby!

My professional experience includes program and project management in policy, government, and non-profit areas.

Experience

Program Manager
Center for Growth and Opportunity at Utah State University
Sep 2017 – May 2019 · 1 yr 9 mos
Logan, Utah

Responsible for the academic and student programs at university-based economic research center. Recruited for and managed more than 55 student fellowships in first six months. Crafted print and digital media from scratch to articulate organization's strategy for student-related objectives.

Executive Assistant to the President
Strata Policy
Sep 2016 – Sep 2017 · 1 yr 1 mo
Logan, Utah

Primary gatekeeper for the president of 501(c)(3) non-profit policy research organization. Prepared daily briefings, facilitated staff trainings, and oversaw project management for research, student, and communications teams. Drafted copy and oversaw design of organization's annual report in first quarter of employment. Managed relationships with donors, scholars, and stakeholders through media trainings and critiques. See less

Strata 2016 Annual Review

Public Relations Intern
The Institute of Government and Politics at Utah State University
Sep 2015 – Sep 2016 · 1 yr 1 mo
Logan, UT

Assisted the Utah State University Director of Government Relations. Redesigned website, and created promotional materials for a wide variety of audiences. Strategically planned and executed recurring speaker series, Pizza and Politics, for community members. Used MailChimp to design and distribute monthly newsletters.

Utah State University
3 yrs

People Also Viewed

Brieann Charlesworth · 3rd
Partner Business Development Associate at Talkdesk

Nadir Tekarli · 3rd
DC Professional

Brian Warnes
Undergraduate Research Fellow at Center for Growth and Opportunity at Utah State University

USU Huntsman School Financ...
Become Recognized

Ethan Kaufman · 3rd
Reconciliation Analyst at Clearwater Analytics

Braeden Jensen, MPC
Masters of Professional Communication, Web Content Manager, Email and Social Media Marketer, Content Consumer

Eric Jungblut
Photojournalist at KLAS TV

Kimberley Oliver
Administrative Assistant at Church of Jesus Christ of Latter Day Saints-Seminaries and Institutes

Tyson Alder
Project Engineer at BHB Consulting Engineers- Utah, Idaho

Jed Reed
Agency Development Director

Learn the skills Madison has

Handling an Unruly Audience
Viewers: 14,836

Writing a Compelling Blog Post

Undergraduate Teaching Fellow
Dec 2014 – May 2016 · 1 yr 6 mos
Logan, UT

Responsible for instructing study groups, lecturing, grading students' quizzes, tests, daily participation and term research papers in Media Law course. Course covers principles, theories and ethics of constitutional and case law governing the mass media, libel and privacy, copyright, press freedom, broadcast regulation and press responsibility. Was awarded the 2016 UTF of the Year for the College of Humanities and Social Sciences. See less

CHaSS Ambassador & Peer Advisor
2013 – 2015 · 2 yrs
Logan, UT

Recruited potential students as part of a team by participating in open houses throughout Utah, Idaho and Nevada on behalf of the College of Humanities and Social Sciences (CHaSS). Also worked day-to-day advising current students on which classes to take and how to get into the major of their interest. Met regularly with Dean John C. Allen and Sr. Associate Dean Dawn Kirby.

Public Relations and Marketing Director
Utah State University Student Association
Aug 2015 – Apr 2016 · 9 mos
Logan, UT

Oversaw the public relations and marketing programs for the Utah State University Student Association. Was responsible for organizational social media platforms and website. Oversaw the development and execution of integrated public relations, marketing and advertising campaigns to promote events as well as officer and university initiatives. Managed 4 part-time graphic designers, two assistants and multiple photographers. Chaired the USUSA Public Relations Council and USUSA Marketing Street Team and co-chaired the 2016 USUSA Elections Committee. See less

Intern
United States Senate
May 2015 – Aug 2015 · 4 mos
Washington D.C. Metro Area

Worked side-by-side with the personal staff of Sen. Hatch in Washington, DC. Regularly researched and summarized upcoming legislative issues for staff members, and attended HELP Committee hearings. Was trusted with tracking and relaying vote recommendations to staff and the Senator for the 2015 reauthorization of the Elementary and Secondary Education Act.

Consultant & PR Specialist
Petals and Promises Bridal
Dec 2013 – Dec 2014 · 1 yr 1 mo
Logan, UT

Began by assisting customers with all aspects of wedding gown selection, fitting and purchase then added PR responsibilities. These responsibilities included tracking online inventories manually, managing online marketing, social media platforms, website design and vendor participation in quarterly advertising photo shoots. Redesigned company website and blog during first 3 months and managed the new site for the remainder of the time in the position. See less

Show fewer experiences

Education

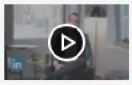
Utah State University
Bachelor of Arts (B.A.), History and Journalism & Communications
2012 – 2016

Member of Phi Alpha Theta (Historical Honor Society)
USU Institute of Government and Politics Student Advisory Board member
Intro to News Writing tutor

Université Savoie Mont Blanc
French Language, 20
2013 – 2013

Studied intensive French language courses at L'Université de Savoie, campus de Jacob-Bellecombette in Chambéry, France.

Mountain Crest High School
2009 – 2012



Becoming Indistractable
Viewers: 18,423

See more courses

Volunteer Experience

Executive Vice President
Utah State College Republicans
Jan 2015 – Sep 2015 • 9 mos
Politics

Member
Miss Nibley Scholarship Pageant Board
Apr 2011 – Apr 2016 • 5 yrs 1 mo
Arts and Culture

Events VP
Utah State University PRSSA
2014 – 2015 • 1 yr

Assistant Coach
Mountain Crest High School Debate Team
Jul 2012 – Dec 2013 • 1 yr 6 mos
Education

Staff Writer
The Utah Statesman
Oct 2013 – May 2014 • 8 mos

Show fewer experiences

Skills & Endorsements

Social Media · 46

Endorsed by Christopher Glaittli and 9 others who are highly skilled at this

Endorsed by 4 of Madison's colleagues at Strata Policy

Public Speaking · 33

Endorsed by Brenton J Hull, who is highly skilled at this

Endorsed by 2 of Madison's colleagues at Strata Policy

Social Networking · 25

Rachael Fresh and 24 connections have given endorsements for this skill

Show more

Recommendations

Received (1) Given (0)

Chase Checketts
Digital Marketing Consultant at Infinite Digital
January 31, 2018, Chase worked with Madison in different groups

This might come as an unexpected recommendation to Madison, but if there was one student that I respected a hell of a lot while attending Utah State, that was Madison. Her drive and ambition made the other students around her strive to get on her same level. An example of that was while her and I were in th... See more

Accomplishments

6 Honors & Awards

Generation Liberty Fellow • Undergraduate Teaching Fellow of the Year • Newcomer of the Year • USU JCOM: Outstanding Sophomore in Print • Wilford D. Porter Memorial Scholarship • National MS Society Scholarship Recipient

2 Languages
English • French

Interests

Harvard Business Review
8,000,810 followers

Utah State University
99,204 followers

Ketchum
69,263 followers

Forbes
11,063,300 followers

U.S. House of Representatives
77,379 followers

Jack Welch
Executive Chairman, The Jack Welch Man...
7,258,528 followers

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Go to your Settings.

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English (English)

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